

Michael Enslow

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PROFESSIONAL SKILLS

Ten years of technology experience including all aspects of the software development life cycle. Experience with enterprise logistics, financial, legal and executive flight management applications. Small business development experience including Internet, Intranet, e-commerce, and Web 2.0 applications. Current focus is on web development and technical project management with Agile development teams.

Programming Languages

PHP, C#, VB.NET, VB, VBScript, SQL, T-SQL, XML, XSL, (X)HTML, CSS, JavaScript, DHTML

Methodologies, Frameworks and Web 2.0 technologies

Agile and Waterfall Software Development

CodeIgnitor, Joomla!, Prototype and script.aculo.us, Wordpress, ASP.NET, Infragistics, ASP, COM+, Site Server

Databases

MySQL, Microsoft SQL Server, Access, PSQL

Operating Systems, Web Servers and Software

Mac, Windows and BlackBerry OS, IIS and Apache, Citrix Server

Basecamp, Lighthouse, MS Project, Text Mate, BBEdit, Visio, Visual Studio, SourceSafe, Adobe Photoshop

EXPERIENCE:

Independent Technical Consultant, New York, NY 3/08-present

Web Developer and Technical Project Manager

- ◆ **Khaya Cookie Co.:** Developed questforcapetown.com, a promotional website for Khaya Cookies Co. Technologies include CodeIgniter PHP Framework, MySQL, and JQuery JavaScript library.
- ◆ **Fantasy Trophies:** Provide web development services for fantasytrophies.com. Technologies include CodeIgniter PHP Framework, MySQL, and Script.aculo.us JavaScript library.
- ◆ **Diversion Media:** Managed distributed development of a video-rich, e-commerce website for LIVE! On Sunset, a contemporary clothing store located on Sunset Blvd in Los Angeles. Technologies include Ruby On Rails, MySQL, Ooyala Video CMS, Shopify E-commerce, and Twitter API integrations.
- ◆ **Flatiron Media:** Managed off-shore development of web publication and analytics and reporting tool for Flatiron Media products. Technologies include PHP, MySQL, Joomla! CMS, and StrongMail.
- ◆ **Pure Project:** Developed Web 2.0 corporate identity web site for Pure Project. Pure Project's mission is to create a network of creative individuals to develop ideas for promoting environmental, social, and economic sustainability. Technologies include Joomla! CMS, PHP, MySQL, and CSS.
- ◆ **Fotorush:** Developed a custom Joomla! CSS/XHTML template for Fotorush photo printing shop. Technologies include CSS, Joomla! and MySQL.

Time Warner, Inc., New York, NY, 4/05-8/07

Technical Analyst, Corporate Systems Development

- ◆ Technical Analyst for Time Warner's System Development group.
- ◆ **GIFTS:** Coordinated launch of GIFTS, a third-party, financial tracking and reporting application for philanthropic giving. GIFTS is a client/server application built on SQL Server. GIFTS is made available to Time Warner Corporate divisions including Time Warner Cable, HBO, and Warner Bros. via secure Citrix Server hosting.
- ◆ **PFM Wireless:** Launched first internal Time Warner Corporate BlackBerry application. Application is used to track flights for executive travel.
- ◆ **FIRST Financial:** Released third-party currency exchange application. Release included major upgrade from a client/server desktop application to a .NET web application. The upgrade included a major data migration, a utility that interfaced with Bloomberg Financial and a disaster recovery implementation.

Application Developer, Corporate Transportation & Logistics

- ◆ Lead developer for cross-divisional small package shipping system. System is an integral part of a small package saving initiative resulting in approximately \$10 million in annual shipping savings
- ◆ Technology included: SQL Server, ASP.NET, C#, Infragistics Web Components, ASP, VB, JavaScript, and COM+
- ◆ Coordinated corporate engineering, DBA, QA and business teams for quarterly releases of new enhancements and upgrades
- ◆ Developed an off-site disaster recovery system and application recovery plan

- ◆ Provided secondary support for Truckload and Less-than-truckload shipping system

Vis.align LLC, New York, NY, 7/03-4/05
Application Developer

- ◆ Technical consultant for Time Warner, Inc. Corporate Transportation & Logistics
- ◆ Lead developer for cross-divisional small package shipping system utilizing SQL Server 2000, ASP.NET, C#, ASP, VB, JavaScript, and COM+
- ◆ Provided technical guidance to client in upgrading the system from ASP to ASP.NET
- ◆ Developed an iterative conversion strategy in order to provide immediate performance and functional benefits without having to upgrade entire system
- ◆ Upgraded interface and workflow which included interoperation between the ASP and ASP.NET sections of the system
- ◆ Oversaw process to move application from a third-party hosting environment to internal Time Warner Corporate IT hosting
- ◆ Coordinated with Time Warner Corporate IT to schedule and deploy quarterly releases
- ◆ Provided day-to-day technical support for the Transportation & Logistics group

Index Stock Imagery, Inc., New York, NY, 3/99-7/03
Application Developer

- ◆ Application developer for e-commerce web sites: Indexstock and Photostogo. Index Stock Imagery, Inc. was a stock photography agency providing hi-res images for commercial use
- ◆ Technology included SQL Server, ASP.NET, C#, ASP, XML, JavaScript, and Site Server
- ◆ Played integral role in upgrading image search engine including development of free-text language parsing and advanced search features
- ◆ Developed tools to assist client relationships and sales transactions. Tools included image organizing and enhancing utilities, client tools to assist in image selection, and notification system for image scan requests
- ◆ Developed custom reports for the administration of Photostogo and Indexstock. Reports included sales and partner tracking, and processing of corporate account requests
- ◆ Produced system of partner tracking and web site customization to aid in integration with third party software. System includes fully customizable content and extensive tracking mechanisms to fulfill revenue sharing agreements
- ◆ Played integral role in development of user privilege and customization
- ◆ Led initiative to streamline web site session management which resulted in overall improvement in site performance, session management, and more accurate revenue tracking
- ◆ Manager, Web Production
- ◆ Established production and design team whose responsibilities included all graphic, HTML, DHTML and CSS development of Index Stock Imagery e-commerce web sites. This included project analysis and design, task assignment, quality assurance, and staff placement
- ◆ Consulted with Photos To Go and Index Stock Product Managers to prioritize tasks, establish project specifications, and to schedule release dates
- ◆ Coordinated with senior application developers to aid in the delivery of functional web applications to the design team for HTML production
- ◆ Supervised design for Photos To Go 4.0 (launched October 2000) and Index Stock 5.0 (launched Jan 15, 2001)
- ◆ Developed template used for production of all Photos To Go 4.0 web pages.
- ◆ Defined structure of server-side includes for Photos To Go 4.0 and Index Stock 5.0
- ◆ Managed Teamshare bug tracking software. Software was used to submit, assign, and track bugs and enhancements for scheduled releases of web sites
- ◆ Web Design
- ◆ Designed banner campaign for extensive advertising on Excite.com
- ◆ Designed Photos To Go 3.7 user registration, which offered free images to MyExcite users in order to increase Photos To Go membership
- ◆ Developed artwork for Photos To Go 3.7 screen saver used in e-mail promotions leading to a 50% increase in registered Photos To Go members
- ◆ Developed home page design including daily rotating content
- ◆ Created on-line version of Index Stock's printed image catalog
- ◆ Produced Index Stock Opinion column. A graphic design criticism column
- ◆ Responsible for HTML and graphics

EDUCATION

Berklee College of Music, Boston MA, 9/94-8/97

- ◆ Bachelor of Fine Arts in Professional Music
- ◆ Magna Cum Laude, merit scholarship recipient

MISCELLANEOUS

Travel, Art and Music

- ◆ Extensive travel experience including India, Nepal, and Peru
- ◆ Certified Open Water Diver (SCUBA)
- ◆ Sculpture Production for AKAirways: Inflatable Art and Architecture, New York, NY 6/05-8/08
- ◆ Professional Saxophonist, Boston, MA 9/96-3/98